



# ROSARIAN REMINDER

Published by  
The Tulsa Rose Society  
*Affiliated with the American Rose Society*  
**May 2010**



This Month's Meeting:

**Tulsa Garden Center**

**2435 S Peoria**

**Tulsa, OK**

**2:00 PM**

**May 9, 2010**

**"Show Time"**

**TRS Consulting Rosarians**

**(Bring one of your roses you  
would like know how to enter)**

**Refreshments**

**Jean Sluder, Norma Whitehead and  
Peggy Eaton**

A few words from the Prez. . .

We had a successful fund raiser at Springfest. We sold all but one of the roses I bought at Tyler, a few small roses I grew in my green house and a lot of tomato plants. I guess we caught the people ready to plant their tomatoes. We could have used a little more help - it made for long hours for a few. But we should make in the area of \$500.00 after expenses.

Also with a busy winter in the greenhouse I learned a few things. First, it is as easy to over-water as under-water. You have to feel in the pot an inch or so and small pots dry out much faster. Also the potting mix must not have any garden soil - it makes watering very difficult. It should have about 35% bark [preferably pine]. It holds moisture yet drains well and helps lower PH. Next, PH - I found watering with water with a PH of 5 to 6 can green up a bunch pale plants. I know most of ya'll don't do green-houses, but I think you will find this holds true for all container grown roses and tomatoes.

Also with this Okla. weather doing its thing our roses are coming in bloom early this year and Don and Brenda Johnson are having an open house in their Rose Garden the weekend of our next meeting. We are invited to see their Rose Garden in bloom the day of the meeting. If you need help finding it, call Don or Brenda.

See you at the meeting - Butch

## Events to Come

**Regular meetings are held at the  
Tulsa Garden Center the second Sunday  
of each month at 2:00 PM**

Business Meetings are held at the  
Tulsa Garden Center the first Wednesday  
of each month at 10:00 AM in the Volunteer Room

### **Looking forward to 2010:**

May 9 - A Rose to Honor your Mother - Preparing for the  
Spring Rose Show.

May 28 - Rose Show Setup at the Tulsa Garden Center 1 - 4 PM

May 29 - "A Birthday Celebration" Spring Rose Show  
celebrating the 65th birthday of the Tulsa Rose Society

June 13 - Sharing our roses - Tips on arranging your roses for  
your home or giving as gifts to your neighbors and friends.

Oct 22 - 24 - SCD Show and Convention - Tulsa

Visit the Tulsa Rose Society website for the full year  
of meeting dates after the calendar is established.

## ***Needed - A few helping hands***

We will be setting up for our Rose Show, Friday,  
May 28th at the Tulsa Garden Center. Come after 1  
PM and we need to be finished by 4 PM. We will  
need to fill the vases for the exhibitors to use Satur-  
day morning. We will also need to set up the awards  
table and get it ready for judging Saturday.

Saturday morning we will need help with placement  
and clerking after you enter your roses. Come help  
out -- it's fun!

**TULSA ROSE SOCIETY  
BUSINESS MEETING MINUTES  
Wednesday, April 7, 2010**

President Butch Neumeier called the meeting to order at 10:15 a.m. John Carter, Judy Carter, Don Johnson, Brenda Johnson, Norma Hedrick-Whitehead, and Rose Rusnam were present.

The minutes of the March Executive Board meeting were approved as printed in the Reminder. Judy Carter gave the Treasurer's report. We have total assets of \$22,203.26 and no liabilities. The Treasurer's Report will be filed for audit. The next meeting of TRS will be held Sunday, April 11 at 2:00 p.m. at the Garden Center. Maureen Turner will be the speaker. She will talk about the rose gardens, the garden center, and about volunteer opportunities at the garden center.

**UNFINISHED BUSINESS:**

Rose is in charge of the volunteer effort for Spring-fest. She will call the membership asking for volunteers because the next meeting follows Spring-fest. John Carter still needs articles for the newsletter. He will welcome submissions from any of our members about their experiences and knowledge about growing roses. The judges have been lined up for the Spring Rose Show which will be held Saturday, May 29, prior to Memorial Day at the Garden Center.

**NEW BUSINESS:**

Brenda Johnson moved and Norma Hedrick-Whitehead seconded the motion that we pay out-of-town speakers and judges \$50 per vehicle toward their travel expenses. The motion carried. The board then discussed the fall District Rose Show and meeting which TRS will host. Robin Hough, Marilyn Wellan, and Dennis Graves are among the speakers. Butch suggested that we also include Dennis Voss' program for the district show. All the board members felt that we should ask Dennis to give the program that he presented to the Tulsa Rose Society in March this fall at the district show. Keeper trophies for the district show were also discussed. The board also discussed possible officers for next year.

(continued next column)

President Butch adjourned the meeting at 11:13 a.m.

Respectfully submitted,

Rose M. Rusnam, Acting Secretary

***Tulsa Members Win at  
ARS National Spring Show in Shreveport***

**EXHIBITION ROSE IN A BOWL**

CLASS 37 - One bloom of a miniature at exhibition stage, floating in clear water in a bowl provided by the show committee; foliage optional. ARS Certificate for Best Rose Bowl – Miniature Bloom

Winner: [rose(s)] *Nancy Jean*

Exhibited by: Dennis & Renee' Niklas of OKC

**ONE SPECIMEN - OLD GARDEN ROSE OR SHRUB**

CLASS 69 – One specimen of Old Garden Rose or shrub. Winner: *La Reine* shown by Brenda Johnson

***This n That***

We welcome the Cox and Maley families to our membership. We are receiving inquires from our website occasionally also.

Anna Staggs had successful eye surgery but is still experiencing vision difficulties. If you have an extra bouquet of roses you might drop them by for her enjoyment.

We still have some Mills Magic mix and fish emulsion and easy feed available for sale if you missed getting any. It will be available at the meeting.



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Mark Stelljes Owner/operator  
ARS Consulting Rosarian

13201 South 129th East Ave  
Broken Arrow, Ok 74011  
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9 AM - 4 PM

## **Recession, Recession, Recession...What to Do**

By Baxter Williams, South Central District Director [bxtwms@att.net](mailto:bxtwms@att.net),  
ARS Marketing & Membership Committee Member

I recently watched a video clip by a marketer named Rory Sutherland. Titled "Life Lessons From An Ad Man", it gave some interesting points about the marketing of products. Why am I telling you this? Because we have a "product", that is rose society membership.

Today's editorial column by Thomas Friedman (columnist for *The New York Times*) addressed what is needed to pull America out of the financial situation in which we are immersed. He suggests that we should bring together the country's leading innovators and ask them: "What legislation, what tax incentives, do we need right now?" I ask you, what can we do to assure the survival and future success of ARS?

I would like to offer a suggestion or two about our Districts, our local societies, and our American Rose Society. Everywhere I have traveled each local society has lamented a loss of membership and concern over what the future might bring. Your ARS Board of Directors has placed special emphasis on getting new members, and holding onto the ones we already have, by generating generous new member programs that allow trial memberships for anyone who is a local society member but not a member of ARS. The results have been gratifying, and we will continue that program as long as new members continue to be generated by it. Your society needs to propagate this offer among its members. Some societies are considering paying the \$5.00 Trial Membership fee for non-ARS members so that more people can experience the full benefit of ARS membership. As a benefits example, with summertime coming, the Reciprocal Garden Program allows all ARS members free or reduced admission to hundreds of public gardens across the United States. Several local societies have begun youth-oriented training programs in conjunction with schools and Master Gardener units. When pursued in a logical manner, sponsoring teachers become local rose society members, parents also join to support their offspring's new interests in roses, youth members are given a "Youth Membership" in the local society and the American Rose Society, and many will eventually become full members when they go beyond the school level classes. It is easy to see how such an education program can add a large percentage of members to your society.

Here is a principle to understand: "All value is subjective." For example, there is virtually no correlation between quality and enjoyment of wine, except when you say how expensive it is. We need to revise our notion of what we sell, and how much it means to us. When we approach others about joining our society, it is incumbent upon us to believe in our product and show that in our conversation while doing so. Paraphrasing Mr. Sutherland: When you place a value on things that you previously discounted (things not seen), you find yourself much wealthier. When we think that membership in our rose society has great value, it becomes apparent to those who we approach about joining the group.

Understand this: when times of great economic stress are evident, changes *will* be made. Therefore this is the perfect time to market our society. We can more easily change people's behavior when they are already in the process of reassessing it. We should find something (rose growing information) they want, and sell it to them in a way that makes them want to buy it from us. Re-read that previous sentence. I think these two quotes are also pertinent: "Poetry is when you make new things familiar and familiar things new", and "We are perishing for want of wonder, not for want of wonders." It is our job to introduce others to the joys and wonders of our hobby, and to make them feel at home in our organizations. Question: Are we doing something that makes it difficult to buy our "product"? Change that "something."

It is also important for you to realize that our membership drop has leveled off, and it appears that, with just a little more effort on our part, we will see it begin to climb. We control our destiny. We can make it succeed, but not just by talking about it. Let's put "feet" to our intentions, and *cause* rose society membership growth, locally and nationally.

## Rose Anatomy 101

### The Anatomy of Roots, Stems and Leaves of Roses

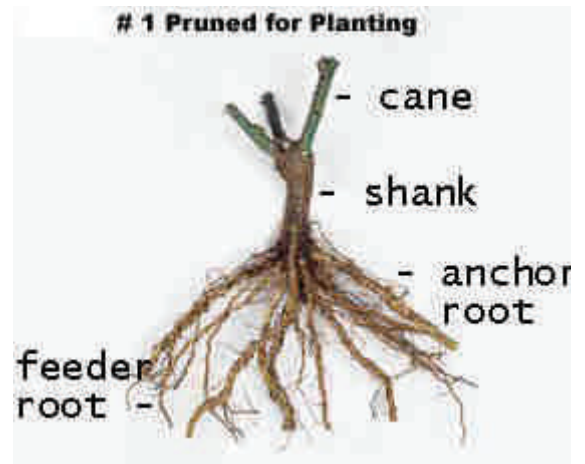
**Canes** - Canes are the main branches of the rose bush, emerging from the root mass in the case of an 'own root' bush and emerging from the bud union on a grafted rose.

**Shank** - The main stem of the rootstock rose. The 'preferred' roses has been grafted onto the top of the shank.

**Bud Union** - the area between the roots and the stems where the bud of the desired variety was grafted onto the rootstock.

**Roots** - There are two types of roots.

- The 'anchor' roots are thick and strong, they hold the rose bush upright while it is growing. They also store nutrients during the winter season.
- The 'hair roots' are the feeder roots. Their main job is to absorb the nutrients in the soil as they become available.



**Basal Breaks** - Basal breaks are new canes sprouting from the bud union (the graft) on a grafted rose. These new canes are the way the rose renews itself. Sometimes mistaken for the 'sucker' cane which does not emerge from the bud union.

**Leaf** - The leaves of roses are pinnately compound - that means they are made up of leaflets arranged along the side of a common axis with one leaflet on the end. The example is of a five-leaflet leaf. Roses also have 3-leaflet leaves and many have 7-leaflets or more.

**Petiole** - The tiny stem holding all the leaflets.

**Petiolum** - a subdivision of the petiole that connects a leaflet to the

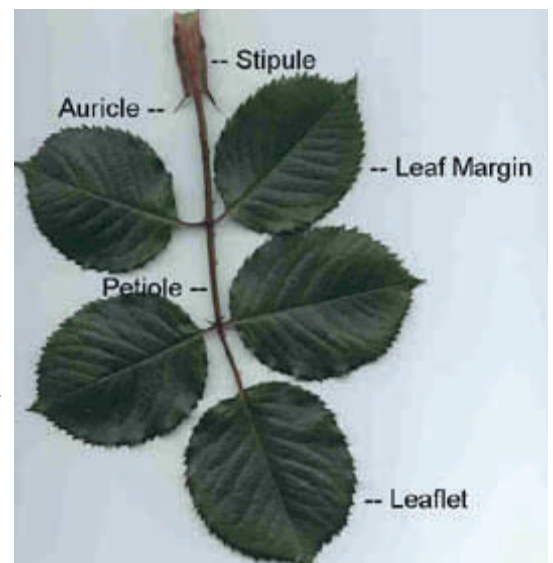
petiole.

**Leaf Margin** - The edge of the leaflet, usually "toothed" like a saw blade. Some roses have very smooth leaf margins, others are very deeply 'dentate' or toothed.

**Stipule** - The tissue at the point of attachment of petiole to stem. Often long and exaggerated.

**Auricle** - the 'ear-like' projection from the tip of the stipule.

This information was taken from the American Rose Society Website. Knowing the basics is often important when fighting insects and disease. The instructions on your product may make reference to these terms. It will be test time. Remember, you can go back to our website and look at past issues.



### *Grooming for Show*

Yes, just like [my pet dog](#), my roses need to **go to the groomers** to get ready for showing their best.

It's not difficult, you can [do it yourself](#), but it takes time, either the night before the show or a few hours before going in. Either way, you need the **correct kit of tools** for your own rose show preparation.

Incidentally, I have **two of everything**; someone always wants to borrow something!

First, get yourself a small, lidded box. Plastic works best, perhaps a small [fishing tackle box](#). Something the size of a small shoe box. Then gather together the following items:

\* **The latest A.R.S. handbook for selecting roses.**

You need this to check the spelling of the names and official colors of your roses.

\* **Exhibiting tags and rubber bands.**

The Show people will provide this but always collect more than you need: for next year!.

\* **The Rose Show schedule.**

Make sure you get this early and highlight your particular entry classes in color.

\* **Small sharp pruners.**

For re-cutting stems or removing leaves.

\* **Small soft hair artists brush.**

For cleaning out between petals.

\* **Pencils and Pens.**

For filling in your entry cards and making notes for the following year.

\* **Tweezers.**

For removing any bugs especially aphids.

\* **Small Cuticle Scissors.**

For trimming damaged leaves.

\* **A soft cloth or two.**

For polishing leaves or [removing mildew](#) stains.

\* **Q Tips.**

For forcing stubborn petals to open and for cleaning petals inside.

\* **Soft Wool Yarn.**

For tying around opening blooms: if you don't want them to open so quickly!

\* **Paper Towels.**

For spills; there is always a lot of water around!

\* **Floralife in a packet.**

For spicing the water in your exhibit. Often something like this is provided....but just in case!

(Continued next page)

**\* A sharp knife.**

Such as an Exacto knife or sharp pocket knife. This is for cutting stems or more likely, cutting the styro-foam packing used to hold the stem straight in the vase.

**\* Thorn strippers.**

For removing side thorns from larger stems so they fit into the vase. These can be purchased online or at the bigger garden centers.

**\* Garden Gloves, Band Aids and a reliable Wrist Watch.**

Need we say more!

So those are the tools, gathered together in a box, that you can take with you and use, year after year, for your rose show preparation.

But, before you display your roses, check the following;

- > Polish and trim the leaves
- > Q Tip the petals
- > Re-cut the stem, at an angle, under water
- > Prepare your vase packing (make sure it doesn't show!)
- > Turn your rose to exhibit it's best side
- > Add your exhibiting tags (with rubber bands) to the neck of the vase
- > Watch the clock!

See, easy wasn't it!

Hope you enjoyed it and you came away with a ribbon.

Remember, it's all in the rose show preparation and having the right tools! Why not enter your local Rose Show this year?

Taken from Rose-Works.com

**Placement & Clerking At-a-Glance****Helping to Make Your Rose Show Successful**

*By Kitty Belendez*

Placement Staff and Judge's Clerks are two very important workers at a rose show. Here are some tips for these workers to perform their best.

**PLACEMENT STAFF These are the people who place the exhibitors' rose specimens in their proper locations at the rose show.**

> Review the rose show schedule and floor plan in advance to familiarize yourself with the rose show and how it is laid out.

Note: Some of the times stated may vary based upon the show schedule.

(Continued next column)

> Meet the Chairman of Placement on the show floor by 7:00 A.M.

> Never touch a rose bloom -- even to smell it, because your nose could bruise the bloom.

> Never assume where a rose goes just by looking at the bloom. You must read every entry tag to see in which Class Number each rose is to be placed.

> Make sure every rose is placed in the proper Class Number, with entry tag closed, and the bloom facing forward.

> Never touch or move any rose in a "Challenge Class."

> Alphabetize all Classes, except "Challenge Classes."

> Exhibitors may place their own "Challenge Class" entries. (This year exhibitors may place any of their entries, with assistance from placement.)

> Carefully carry only one vase in each hand.

> A tray may be used for carrying several vases of miniature roses, but NEVER for the big roses because they are sure to topple over.

> If a rose name or class number are not on the tag, the entry is not to be placed, and you should return it the placement entry table or to the exhibitor if you happen to see them (but don't waste time searching for them).

> Rose exhibitors may not rearrange other exhibitors' entries in any class.

> A polite caution will prevent people from touching the rose entries.

> The last half-hour before close of entries, 9:00 to 9:30 A.M., will be the most hectic as rose exhibitors rush to get all of their roses entered.

> Entries close promptly at 9:30 A.M., no exceptions.

> After entries close, double-check that all roses have been placed in the proper place and are properly alphabetized (except challenge classes).

> All roses must be in their proper places and ready for judging by 10:00 A.M.

**CLERKS These are the people who assist the judges by affixing ribbons to the roses.**

> Wear short sleeved shirts to prevent knocking over rose entries when clerking.

> Learn the show floor plan so that you may assist your judges in locating their assigned sections.

> Stay with your rose judges at all times, except when they are voting for Queen.

> If you run low of ribbons or stickers, notify the Chair of Clerks.

> Never speak to the rose judges unless spoken to.

> If using ribbons, pull the string of the ribbon through the hole in the upper right hand corner of the tag, not in the hole at the bottom that is punched by the judge.

> If using stickers, affix the sticker on the bottom section of the entry tag.

> Refrain from talking with others while clerking.

> Stay out of the way of the judges at all times.

> Notify a "Runner" to bring trophy winners up to the trophy recording table.

> Do not leave the show floor until released by your rose judges.

*Reprinted from the October 2002 issue of "Rose Ecstasy," bulletin of the Santa Clarita Valley Rose Society, Kitty Belendez, Editor.*

### *Things To Do in May*

1. Water - Our weatherman has not been very accurate in forecasting rain. We have had some but we are also having wind to dry out the soil. Rain showers have been hit and miss so check your soil and water as necessary. Remember to always water before and after fertilizing.
2. Spray - prevention is the key to keeping Blackspot off our roses. Whether you choose the chemical processes or "go green", acting instead or reacting will be the key to success.
3. Monitor your insect population. You will probably see a few aphids on your early buds. Since it is a while to show time you may want to see if you won't also attract some natural predators'. As you get closer to show time you may need to spray your buds/blooms to protect their natural beauty. Remember, general spraying of an insecticide will kill the good guys as well as the bad.
4. Mulch - You might have adequate mulch if you used it for your winter protection and then spread it out. If you are a little light on mulch now is a good time to add it before the temperatures get higher and the soil dries out more quickly.
5. Follow up on your pruning. You may find a dead or damaged cane missed during pruning or you may have growth going where you do not want it. Remember you are in control. It is hard to prune for spring shows but if your roses are heading towards blooming out before the show you may need to cut them back some and hope for the next round to be close to show.
6. Remove roses that you lost during the winter and clean up the area so it will be ready for that rose you will win as a door prize at the next meeting. Look at the anticipated size of the rose you are planting to make sure it will have room to grow to its full potential. If it is crowded, air circulation will be limited and the condition for Blackspot will be created.
7. Roses that you anticipate showing should be closely watched so that you can remove side buds if you are trying for a single stem or you can remove the center bud if you are working for a spray. Doing this early will let the rose heal and the removal will not be noticeable at show time. This takes time but is necessary to produce the exhibits that make it to the awards table.

The Rosarian Reminder is published monthly by the Tulsa Rose Society. Submit information and articles to John Carter, Editor at 1825 West Lincoln St, Broken Arrow, OK 74012-8509 or via email at [editor@tulsarosesociety.org](mailto:editor@tulsarosesociety.org) or call 918-355-8020.

Newsletters are mailed to Tulsa Rose Society members. Memberships are \$20 for individuals or families. Membership benefits include the newsletter, group purchases of roses and rose care products and support from an active organization.

#### **Your Club officers for 2010 are:**

Ed (Butch) Neumeier - President  
 Rose Rusnam - First Vice President - Programs  
 Debra Massey - Second Vice President - Membership  
 Dennis Voss - Secretary  
 Judith Carter - Treasurer  
 Brenda Johnson - Immediate Past President

#### **Consulting Rosarians:**

Bobby Palmer (East Tulsa) - 663-4580  
 Norma Whitehead (North Broken Arrow) - 286-8244  
 Troy Garrett (Checotah) 473-5649  
 Don & Brenda Johnson (Sapulpa) 227-1954  
 John Carter (North Broken Arrow) 355-8020  
 Mark Stelljes (South Broken Arrow/Bixby) 455-7673  
 Butch Neumeier (Claremore) 342-2885  
 Alice Klein (Collinsville) 371-2540

Meetings are normally held at the Tulsa Garden Center at 2 PM on the second Sunday of each month. Monthly business meeting is the first Wednesday of every month at the Tulsa Garden center at 10:00 AM. Everyone is welcome. Visit our website at [www.tulsarosesociety.org](http://www.tulsarosesociety.org).

8. Check your name tags/labels that might have been damaged, or misplaced during the winter. It is also a good idea to have a list of your roses in sequence by bed so if tags end up missing you will have information to fall back on. My memory is not as good as it should be, so this has been a "name saver" for me. Be sure to label any new rose when you plant it. DO NOT leave the little metal tags on a wire on your rose. That little wire will become a noose and kill the cane it is on.
9. Mark May 29th on your calendar and be at our rose show. If you are not an exhibitor you can be a helper with placement or clerking or cleaning and packing up. If you have never exhibited, you can learn the basics at our May 9th meeting. The show schedule that has been passed out the past two meetings and is also on our website will help you determine what classes you can enter your rose in. If you only have one or two varieties of roses you can still enter them in several classes. We will help you!

Tulsa Rose Society  
1825 W Lincoln St  
Broken Arrow, OK 74012-8509

First Class Mail

***Other National ARS Winners that also exhibit at Tulsa***

**NICHOLSON PERPETUAL CHALLENGE BOWL**

CLASS 1 - An entry of nine (9) different hybrid tea blooms, each of a different variety, correctly named and displayed in separate containers. Open only to current members of the American Rose Society.

Winner: [rose(s)] *Peaches and Cream, Suffolk, Veteran's Honor, Here's Sam, Signature, Deidre Hall, Pop Warner, Blake Hedrick, Fantasy*

Exhibited by: Don & Paula Adlong

**FRAGRANCE CLASS**

CLASS 32 - Any specimen of large, miniature or miniflora rose to be judged on 70% fragrance and 30% horticultural excellence. ARS Certificate for Most Fragrant.

Winner: [rose(s)] *Dolly Parton*

Exhibited by: Wade Brown

**KING OF SHOW - ARS Silver Medal Certificate.**

Winner: [rose(s)] *Hot Princess*

Exhibited by: Ralph & Gayle Cooper

**MINIFLORA PRINCESS OF SHOW - ARS Bronze Medal Certificate**

Winner: [rose(s)] *First Choice*

Exhibited by: Wade Brown

**MINIATURE KING OF SHOW - ARS Silver Medal Certificate.**

Winner: [rose(s)] *Memphis Belle*

Exhibited by: Wade Brown